



HIGH SCHOOL SPORTS // FILMS & PHOTOGRAPHY
FRIDAYNIGHTHYPE.COM



HOW IT WORKS

High school sports are more than just games; they're experiences, filled with passion, dedication, and unforgettable moments. At Orange Impression, we believe in turning these moments into cherished memories. The process is as simple as it is effective, ensuring you have a top-notch video in your hands in no time.

1. Choose Your Event:

Whether it's an edge-of-the-seat game or an intense practice session, pick the event you want to be immortalized. It could be a crucial football match, a pivotal basketball game, or even a rigorous training session – if it matters to you, it's worth capturing.

2. We're On Site:

Once the date and event are decided, you can count on us. We'll show up equipped and ready to capture every dribble, tackle, serve, and shot. Our team is trained to be discreet and non-disruptive, ensuring that the focus remains on the game and not on the cameras.

3. Filming:

Our experts know exactly what to look for. The unbreakable spirit of the team, the coach's strategic discussions, the crowd's unbridled enthusiasm – we capture it all. Using state-of-the-art equipment, we ensure that every significant moment is recorded in high definition.

4. Editing Magic:

This is where the raw footage is transformed into a captivating story. Our seasoned editors trim, refine, and enhance the film, making sure it highlights the best moments. Background scores, sound effects, and smooth transitions are added to give your video a professional touch.

5. Swift Delivery:

We understand the importance of time, especially in the digital age. That's why we promise a rapid turnaround. Within days of the event, your polished video will be ready for you. Whether you want to post it on social media, share it with family and friends, or even present it to the team as a motivational tool, it's yours to use as you see fit.

In essence, our commitment is simple: capture the passion of high school sports and turn it into a tangible memory. Let's work together to make your sports events unforgettable.



VIDEO PRICING

All prices include filming, editing, and a final, high-quality deliverable ready for distribution.

Game Shoot: \$1,250

Up to 4 hours of coverage. Includes pre-game and post-game footage.

Practice Session Shoot:

Any Sport: \$1,150

Up to 3 hours of coverage. Focus on drills, team interactions, and behind-the-scenes moments.

Deliverable: Highlight reel with background music and essential graphics.

Special Add-Ons:

Player Spotlight Feature: \$400

Focus on key players with interviews, special highlights, and dedicated sequences. Approximately 2-3 minutes in length.

Audience/Crowd Special: \$350

Highlighting the fervor of the crowd, interviews with fans, and showcasing traditions/rituals. Integrated into the main video.



TIPS FOR A GREAT VIDEO

Choose the Right Game:

If possible, pick a game where the odds are in your team's favor. Winning moments translate into euphoric footage. Matches against long-time rivals or those with high stakes can bring heightened emotions and increased crowd engagement.

Interact with the Camera:

Encourage players to acknowledge the camera now and then. A thumbs-up, a wave, or even a playful pose can add a personal touch to the video. Remember, it's all about balance. While interactions can be fun, make sure it doesn't interfere with the game or become a distraction.

Props & Culture:

Incorporate props that resonate with the team's culture. Maybe it's a mascot, a special banner, or a particular chant. Think of props that can involve the audience too. Foam fingers, pom-poms, or even coordinated placards can elevate crowd scenes.

Pre-Game and Post-Game Footage:

Capture warm-up routines, team huddles, or even locker room pep talks. These candid moments often showcase the team's unity and spirit. Don't forget the aftermath: players' reactions, coach's comments, or the audience's response can be as golden as the game itself.

Spotlight Key Players:

Highlight the team's stars or even up-and-comers. A few close-ups or slow-motion shots of their key moves can add drama.

Engage the Crowd:

Get shots of the audience's reactions, especially during pivotal moments. Their joy, anticipation, or nail-biting moments are pure video gold. Consider capturing mini-interviews with ardent fans, especially if they have traditions or rituals to share.

Incorporate Team Traditions:

Every team has its unique traditions. Whether it's a special chant, a pre-game ritual, or even a particular celebration dance, make sure it gets on film.

Stay Communicative:

Keep an open channel with our videographers. If you have certain shots or moments in mind, don't hesitate to let us know in advance. Feedback during halftime or breaks can also help in adjusting the shoot dynamics.

Get Creative:

Consider capturing moments that others might overlook. Maybe there's a passionate water boy or an animated assistant coach whose enthusiasm deserves a spotlight. Play with camera angles. Over-the-shoulder shots, low angles, or even player POVs can give unique perspectives.

Celebrate Responsibly:

While it's great to capture the highs, ensure that all celebrations are in good spirit and sportsmanship. Remember, the video is a reflection of your team.





PHOTOGRAPHY

Delve into a photography experience that goes beyond the simple capture of an image. It's about encapsulating the very essence, spirit, and passion of an athlete in a powerful snapshot. Our hype photography service specializes in creating on-site, high-energy portraits that exude personality and intensity, putting athletes in the limelight even off the field.

Consultation: We start with understanding your vision. Whether it's individual athlete portraits, team photos, or a hybrid approach, we tailor our session to your unique requirements.

Shoot Day: Our photographers arrive at the predetermined location, fully geared to craft vibrant shots. We engage with the athletes, guiding them through dynamic poses and expressions, ensuring each shot resonates with their spirit.

Post-Shoot Processing: Every photo is intricately examined and the very best are chosen. These select images are then expertly edited, refining every detail to radiate the athlete's essence.

Delivery: In a matter of days, you will receive a digital gallery of high-resolution images, each one echoing a narrative, each echoing the pulse of the athlete.

Pricing Structure:

Individual Athlete Portrait Session: \$375

- 1.5 hours of on-site shooting.
- 20 professionally edited high-resolution images.
- Digital gallery for viewing and downloading.

Team Hype Photo Session: \$575

- Up to 3 hours of on-site shooting.
- 50+ professionally edited high-resolution images.
- Digital gallery and optional USB delivery.

Custom Graphics for Announcements & Promotions: Starting at \$75
Use the portraits taken to craft engaging promotional graphics. Tailored to the individual or team's essence, colors, and style. Suitable formats for both print and digital use.

Note: All prices can vary based on specific needs, location, and other factors. It's always advised to have a direct conversation with the client to finalize pricing.



CUSTOM GAME DAY GRAPHICS

STARTING AT \$75

AUG 25 | AWAY
#WEUSOURS




TURTLE LAKE
Lakers
GAMEDAY




LAKERS @ BANGOR CARDINALS

7 PM | @ BANGOR

AUG 18 | HOME
#WEUSOURS




Lakers
GAMEDAY
PARENTS NIGHT



WEBSTER TIGERS

VS



LAKERS

7 PM | @ THE SWAMP

SEP 1 | AWAY
#WEUSOURS



TURTLE LAKE
Lakers
GAMEDAY



LAKERS @ CADOTT HORNETS

7 PM | @ CADOTT

REVIEWS

**'WOW! THAT WAS SPECTACULAR! I HAD GOOSEBUMPS!
THIS SHOULD BE SHARED WITH EVERYONE!'**

— MIKE THOMPSON (CHI-HI ATHLETIC DIRECTOR) // CHIPPEWA FALLS HIGH SCHOOL

'UNREAL HOW HE CAPTURES THIS IN A SINGLE PHOTO.'

— STEPHANIE (PARENT) // EAU CLAIRE NORTH HIGH SCHOOL

**'THIS IS PROBABLY THE COOLEST SPORTS VIDEO
I HAVE EVER SEEN!'**

— MIKE (ONLINE VIEWER)

'THAT VIDEO IS A HIT. MAN THAT IS AWESOME!'

— SHANE MATHISON (ASSISTANT COACH) // CADOTT HIGH SCHOOL

'THIS IS SO AWESOME!! THANK YOU!'

— MISTY (PARENT) // STANLEY-BOYD HIGH SCHOOL

**'DID AN AMAZING JOB WITH OUR TEAM! SOME OF THE
BEST EDITING WORK I HAVE SEEN.'**

— TRENT NYHUS (HEAD COACH) // TURTLE LAKE HIGH SCHOOL



AVAILABILITY IS LIMITED
BOOK YOUR SHOOT TODAY



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